

Board Members,

In advance of our meeting, I wanted to let you know the Board Development committee will be nominating Jethro Heiko for membership to the board. Many of you met Jethro when he attended a board meeting as an observer this fall. Below is a brief summary of his background, as well as his interactions with CARIE to date.

Jethro will not be in attendance at Thursday's meeting, but we will plan to vote on his nomination. Please review the information below, and feel free to contact me if you have any questions prior to the meeting.

Thanks,
Rebekah

Nominee: Jethro Heiko, Philadelphia

Profession: CEO & founding partner, Common Practice

Background: Jethro Heiko leads Common Practice's mission to make great conversations in healthcare common practice. Jethro has over 20 years of experience applying his skills in community organizing, strategic nonviolence and bereavement to authentically and deeply engage individuals, organizations, and communities. Following the death of his father 20 years ago, Jethro founded a bereavement support organization which helped college students cope with the serious illness or death of a loved one. Jethro learned how meaningful and surprisingly joyful these conversations about what matters most can be, and was struck that people do not have to wait until there is a health crisis to have, and benefit from these conversations. Jethro grew up in Boston and lives in Philadelphia with his wife, Chelsea, and his children, Hazel and Orson.

Relevant Experience: Board member, Resource Generation (1999-2003); Board member, Bread and Roses Fund (~2010-2012). Director of Community Organizing at Fenway Community Development Corporation in Boston, 1996-2003.

CARIE History: Jethro was originally connected to CARIE through Jane Reitmeyer. He attended our spring event in 2016, and observed a board meeting in fall 2016. He has met individually with Diane, Carolyn, & Rebekah to learn more about the organization and discuss possibilities for involvement with the organization. After multiple conversations, he feels ready to take the next step and officially join the CARIE board, and the Board Development committee is pleased to nominate him for membership.